



Focussed  
on the essential



**Our family-run company is based on responsible entrepreneurial action and sustainability – as an investment in the future. We attach great importance to Switzerland as a business location since it offers us ideal conditions to satisfy our high quality demands. For our customers, business partners and employees.**

Dr. Markus Borer, Managing Director

#### PHILOSOPHY

## Residue-free cleaning

**Cleanliness knows no compromise. When sophisticated cleaning processes and defined cleanliness are at stake, we are your reliable partner.**

We consider it our mission to create added value for our customers through efficient cleaning and disinfection processes. If you are thinking about sophisticated cleaning and disinfection, you should be thinking about us – that is our vision.

We are specialists in the niche markets in which we work. In other words, we prefer knowing much about less than less about much. In the high-tech industries in which we operate, it is only through specialisation that contributions can be made to the further development of cleaning.

Innovation is what keeps us a step ahead in terms of technology; internationality is our approach to multiplying successful concepts, and service is our guarantee to support you on site around the globe – these are the key factors to our success and the foundation for long-term customer relations based on partnership.

Motivated employees are required to further develop these success factors. That is why we challenge and encourage our employees, creating an environment in which everyone can flourish, individually or as part of a team.



Together we will find the optimal solution for your cleanliness needs. Thanks to innovation and in-house research and because we know and understand your requirements when it comes to residue-free cleaning.

#### CUSTOMERS

## The customer in focus

**Our customers have high expectations when it comes to our expertise in residue-free cleaning and disinfection. We fulfil these expectations with customised processes and high-quality products.**

You are responsible for cleaning processes in your professional environment in the medical field, in the precision industry, in a laboratory or in pharmaceutical production. The accuracy, safety and efficiency of these processes are important to you in ensuring defined, successful cleaning.

That is why you are looking for complete solutions for your cleaning and disinfection processes. You need a partner with many years of expertise and proven competence. You want to be able to count

on high-quality products and you rely on quick action and individual support. Because you cannot and do not want to lose time and you value a partner who masters the entire spectrum of defined cleaning.

Our team of qualified and motivated professionals offers complete solutions for just such situations. Based on years of expertise and proven ability, we master the entire spectrum of residue-free cleaning.

#### COMPANY

## Competence in cleaning processes

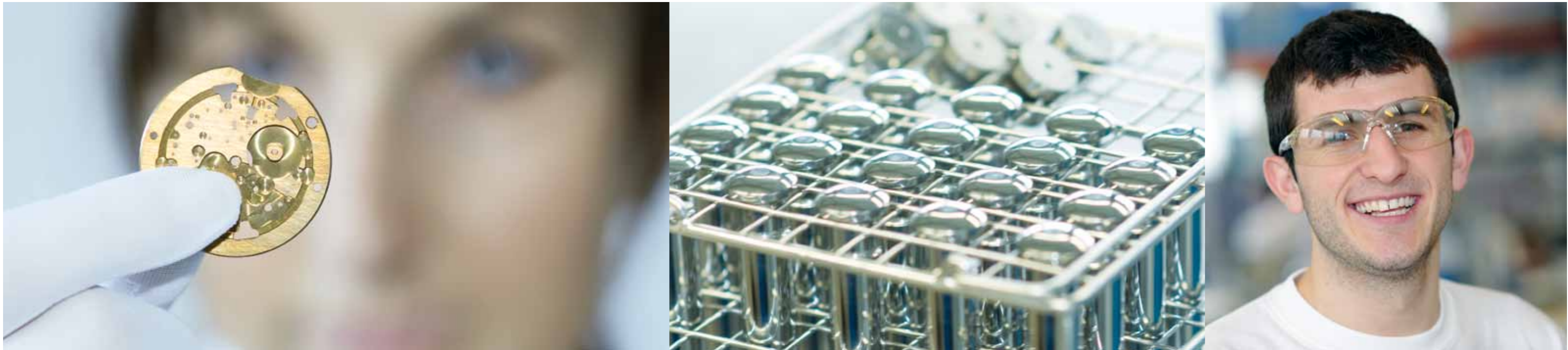
**When looking to develop cleaning processes, you must first know the specific needs and requirements of the customer. We have learned to listen attentively. Our understanding of the material and our ability is based on this.**

We are a cutting-edge company leading the world in the fields of cleaning and disinfection for professional applications in hospital hygiene, in the industrial sector, in laboratories and in the pharmaceutical sector.

Since our foundation in 1965, we have been developing, producing and selling recognised brand products and proven methods for demanding applications under our umbrella brand deconex®. In the sales department we work together with experienced partners from around the world and are thus able to offer competent advice on site.

In our in-house technical department or where our products are being used, we develop processes and formulations for our customers' cleaning needs. Thanks to our expertise, our wide range of machinery and by working closely with our customers, we find new ways to optimise existing processes and successfully develop new methods.

Our team of qualified and motivated employees in Zuchwil is committed to research, development, production, marketing and sales for our customers. Our subsidiary in Shanghai targets the needs of the Asian markets.



SCOPE OF APPLICATION

## Custom concepts



### Cleanliness and hygiene in the clinical environment

Ill and hospitalised people are particularly susceptible to infection. Cleanliness and hygiene are of vital importance in health care facilities. The risk of transmitting infectious diseases can be significantly reduced with adequate cleaning and disinfecting measures.

Highly effective products with verifiable advantages are the basis of our success. These products are used to reprocess surgical instruments, endoscopes and other medical devices. At the same time, mechanical processes and their implementation at the user's site are being developed, too. Our support and advice also includes both surface and hand disinfection.



### Defined cleaning processes in the industry

Surface cleanliness is often a deciding quality in industrial manufacturing processes. Aqueous cleaning has been technically established and contributes to the protection of our environment.

We specialise in the following areas

- Precision parts cleaning
- Cleaning and coating removal in preparation for coating
- Cleaning of eyeglass lenses and precision optics parts and optics coatings
- Flat glass cleaning
- Photovoltaic

When developing improved or new processes, we work closely with the customer and also include other partners involved in the cleaning process, such as mechanical engineers, in the project.



### Perfect laboratory glass cleaning

The broad spectrum of application and the variety of contamination of laboratory glassware in analytical, preparatory and microbiological laboratories place high demands on manufacturers of laboratory glass cleaners. The cleaner must be effective and reliable in its area of application, while leaving absolutely no residue behind.

For the applications

- manual cleaning of laboratory glassware
- automated processing of laboratory glassware
- laboratory equipment grease
- cleaning and disinfecting in the laboratory

we offer simple solutions, even for stubborn residue. We also make the necessary infrastructure for the development of custom cleaning processes available to our customers.



### Cleaning validation in the pharmaceutical sector

Prevention of cross contamination in the pharmaceutical industry is the primary goal. cGMP, GMP and ICH guidelines require validated cleaning processes.

That is why our focus is the cleaning process. The combination of a specific process along with the selection of the right cleaner is supported by a technical analysis and leads to efficient cleaning performance.

We use our expertise to support you in the new development or optimisation of the cleaning process, thus offering you optimal preparation for the cleaning validation.

Every branch of industry has its idiosyncrasies. The requirements are manifold. That is why we work the market with four specialised business units. This allows us to support our overall concept: focussing resources on what is essential.



## RESEARCH AND DEVELOPMENT

# Today's ideas are tomorrow's successes

**Far-sightedness and innovation, extremely well-educated and experienced employees, and a superbly equipped in-house research and development department: this is our contribution to the current and future challenges facing the area of residue-free cleaning.**

We are aware that the market as well as increasingly tight laws demand new approaches and solutions from us. We run a high-quality research and development department with state-of-the-art equipment so that we can continue to launch pioneering innovations on the market, innovations that meet the needs of our customers, both economically and environmentally.

In our analytics laboratory, we conduct analyses which are customised to your problems and create specific analytical reports.

On this basis, we can conduct practical cleaning trials using modern ultrasonic and spray cleaning equipment in our technology department to ultimately determine the cleaning process customised to meet your needs.

Measurable statements regarding the surface cleanliness, the consideration of environmental aspects and observations about profitability are the most important features of a complete solution for cleaning issues. This is what we do on a daily basis!



Certified production- and logistics processes with the greatest possible flexibility.

## PRODUCTION

# Swiss quality and international standards combined

**We are a medium-sized Swiss family business. We specialise in accuracy, precision and reliability. This knowledge also helps us in our worldwide activities.**

We are a medium-sized company with central headquarters for production, research and development, sales and management in Zuchwil. As a result, the short routes make us flexible and fast when it comes to responding to specific customer needs.

We stand by our choice of Switzerland as our production site because reliability and quality are crucial for our customers. At our headquarters in Zuchwil, there is a qualified and capable team responsible for the entire manufacture, filling, labelling, packaging and on-time shipping of our products. The systems and equipment are state of the art.

The labels are generated and printed from our database for every customer order according to product and destination. There are 30 languages stored in our system.


For production and CIP we use only water which we have processed in-house to our high standard. It goes without saying that we work in accordance with ISO standards and our manufacturing processes can be traced.

We are certified as per ISO 9001:2008, ISO 13485:2003 and are a member of the worldwide Responsible Care® Initiative.

## SALES

# We are there for you – wherever you need us

**Our products are used throughout the world, requiring a well-developed marketing system. With major agencies in over 60 countries, we guarantee on-time delivery and direct customer contact. The specialists in our agencies boast targeted, industry-specific training to support their customers in the optimal application of the products, bringing their expertise to the user.**

 Contact us or find your nearest agency on our website [www.borer.ch](http://www.borer.ch).



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